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Rosana Villares Maldonado

In 2019 she defended her doctoral thesis 'The convergence between internationalisation and language policy in higher education' at the University of Zaragoza, with stays at the universities of Birmingham and Bucharest. In 2021 she received the Enrique Alcaraz prize for the best thesis from AELFE. Since 2020, she has been teaching and researching at the University of Zaragoza, first at the Faculty of Humanities and Education and then as a doctoral assistant at the Faculty of Economics and Business. She is also a member of the Digital Science group at BIFI.

Researcher profile

She is currently an R2 level researcher according to EURAXESS. Her research interests focus on the rhetorical and discursive analysis of academic and professional texts, especially tweets and social networks used by scientists to communicate science. She uses corpus linguistics and textual genre theories to analyse the structure and communicative goals, and applies multimodal analysis to study the role of images, videos and emojis. It also investigates scientists' attitudes towards science communication in English and digital formats through interviews.

Importance of her research

Her research aims to provide empirical data for the development of training materials and courses in professional English and communicative competences in English for scientists. By combining textual and multimodal aspects, her results can help to understand how we communicate and how to apply this knowledge in formal and informal contexts. She also collaborates with the website Universidad Sí where she shares these topics with the university community.